Course Name: Adobe Photoshop Essentials

Synopsis

Unlock your creativity with Adobe Photoshop, the powerhouse raster graphics editor crafted by Adobe Inc. Trusted by photographers, graphic designers, web developers, and creative pros worldwide, Photoshop is your go-to tool for everything from image editing and photo manipulation to digital printing and graphic design. With its arsenal of tools and features, Photoshop empowers you to transform your ideas into stunning visuals with unmatched precision and boundless creativity. Elevate Your Marketing, Captivate Your Audience, and Ignite Brand Success!

What You Will Learn

- **Understanding Image, Resolution and Aspect Ratio:** Demystifying Resolution, Aspect Ratio, and DPI! Discover the dynamic dance between these vital concepts and gain crystal-clear clarity
- **Understanding Layers and Masking:** Dive into the Art of Layering & Masking in Photoshop and unleash your creativity by mastering these essential tools that let you juggle multiple elements in one canvas, all while keeping your edits flexible and oh-so-non-destructive
- **Making Selections on Images:** Selection tools in Adobe Photoshop are your superpower for pinpoint accuracy and creative control. They let you isolate and work on specific parts of your images or designs with finesse and ease. From the classic Marquee and Pen tools to the powerful Quick Selection and Refine Edge, Photoshop offers a toolbox full of options to suit every selection need
- **Text and Typography**: With a myriad of Fonts, Styles, and Effects at your fingertips, you can turn words into works of art and make your message stand out in style.
- **Drawing and Painting:** Whether you're sketching, painting, or creating intricate designs, Photoshop empowers you to unleash your imagination and craft visually captivating masterpieces

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- **Photo Retouching and Restoration:** With Photoshop as your creative ally, you'll have the power to preserve memories, enhance beauty and master photo touch-up and restoration techniques
- **Filters and Effects:** With Photoshop's Array of Filters at your fingertips, you'll unlock a world of creative exploration and breathe new life into your visuals
- **Alligning and Centering Images:** Craft Perfect Photo Collages with Guides, Rulers, and Grids! Plus, Nail the Perfect Alignment and Distribution of Images Like a Pro!
- **Interacting Photoshop with Illustrator:** Delve into the art of combining these powerful design tools to elevate your projects to new heights of visual excellence and efficiency
- **Exporting and Publishing:** With Photoshop's exporting and publishing prowess in your toolkit, you'll be ready to share your creativity with the world in the best possible light

Who Should Attend

This course is catered to all creative professionals, whether you're a graphic designer, web/UI wizard, or anyone looking to supercharge your work output and boost your CV, this course is tailor-made for you.

Prerequisite

N/A

Course Methodology

- Theory
- Hands-On
- Discussions
- Interactive Classroom Session

Course Duration

1 day - 9am - 5pm

Course Structure

Session 1: Introduction to Photoshop
Participant will enter the wonderful world of Photoshop and familiarize with the environment and navigating around the environment.

o Explore the Photoshop Interface: Navigate through the Tools, Panels, and Menus with ease and confidence.
o Understanding Tools, Panels, and Menus
o Panning and Zooming
o Raster vs Vector Images
o Concept of Smart Object
o RGB/CMYK Colour Principle
o Opacity and Transparency
o Image Resolution, Aspect Ratio, DPI and Pixels Concept
o Must know Keyboard Shortcuts

Session 2: Layers and Layer Effects
Discover how layers revolutionize your design process, allowing you to work with depth, precision, and creativity like never before.

o Understanding the concept of Layers in Photoshop
o Understanding Layer Masking in Photoshop
o Grouping layers
o Organizing and Managing Layers effectively
o Applying Layer Styles, Blending Modes, and Opacity Adjustments
o Learning Composites in Photoshop

Session 3: Selection Tools and Techniques
In the realm of digital artistry, the ability to make precise selections is paramount. Participants will dive deep into Adobe Photoshop's selection tools and techniques, empowering you to harness the power of pixel-perfect selections and unleash your creativity.

o Understanding Selection in Photoshop and Relation to Path
o Using Marquee, Lasso, and Magic Wand Tools

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- o Refining Selections with Quick Selection and Refine Edge
- o Using the Content Aware Tool
- o Using the AI Generative Fill to remove background.
- o Working with Masks and Channels for Advanced Selections
- o Mastering the Pen Tool

Session 4: _Digital Painting and Drawing_
Participants will unlock the captivating world of digital artistry as they dive into the realm of digital painting using Adobe Photoshop.

- o Creating Digital Artworks and Illustrations using filter gallery
- o Exploring Brush Settings and Brush Dynamics
- o Creating Custom Brush

Session 5: _Working with Text, Typography and Shapes_
Whether you're designing posters, logos, social media graphics, or digital art, mastering text and shapes in Photoshop will elevate your design skills and enable you to create professional quality visuals.

- o Adding and Formatting Text Layers in Photoshop
- o Applying Text Effects, Styles, and Transformations
- o Creating Typographic Designs and Compositions
- o Shapes Operations in Photoshop
- o Alligning and Centering Shapes and Text

Session 6: Photo Retouching and Restoration
Participants will learn photo touching and restoration in Photoshop to enhance beauty and turn photos into point perfection.

- o Clone Stamp Tool
- o Healing Brush Tool
- o Patch Tool
- o Working with Camera Raw

Session 7: Using Guides, Rulers, and Grids

By mastering guides, rulers, and grids in Photoshop, you'll streamline your design process, achieve pixel-perfect layouts, and create polished visuals that impress every time.

o Using Ruler and Grids for placement
o Bleed, Gutter, and Margins
o Creating Photo Collages with Guides

Session 8: Exporting Images for publishing and printing

Participants will learn the skills and knowledge to confidently export images for a range of publishing needs, ensuring that designs look polished and professional regardless of the medium they are showcased on.

o Exporting PSD Files to various formats (TIFF, PNG, Photoshop PDF, JPG) with differing resolutions
o Exporting between Photoshop and Illustrator
o Working with Acrobat PDF Documents on Photoshop